# **United States Securities and Exchange Commission**

Washington, D.C. 20549

# FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

December 13, 2016

**Date of Report** 

[Date of Earliest Event Reported]

# PCS EDVENTURES!.COM, INC.

(Exact name of Registrant as specified in its Charter)

IDAHO (State or Other Jurisdiction of Incorporation) 000-49990 (Commission File Number) 82-0475383 (I.R.S. Employer Identification No.)

345 Bobwhite Court, Suite 200 Boise, Idaho 83706 (Address of Principal Executive Offices)

(208) 343-3110 (Registrant's Telephone Number, including area code)

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see general instruction A.2. below):		
[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
[]	Soliciting material pursuant to Rule 14-a-12 under the Exchange Act (17 CFR 240.14a-12)	

[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

#### FORWARD-LOOKING STATEMENTS

Except for historical facts, all matters discussed in the Press Release attached to this Current Report, which are forward-looking, involve a high degree of risk and uncertainty. Certain statements in this Press Release set forth management's intentions, plans, beliefs, expectations, or predictions of the future based on current facts and analyses. When we use the words "believe", "expect", "anticipate", "estimate", "intend" or similar expressions, we intend to identify forward-looking statements. You should not place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated in such statements, due to a variety of factors, risks and uncertainties. Potential risks and uncertainties include, but are not limited to, competitive pressures from other companies within the Educational Industries, economic conditions in the Company's primary markets, exchange rate fluctuation, reduced product demand, increased competition, inability to produce required capacity, unavailability of financing, government action, weather conditions and other uncertainties, including those detailed in the Company's Securities and Exchange Commission (the "SEC") filings. The Company assumes no duty to update forward-looking statements to reflect events or circumstances after the date of such statements.

#### Item 7.01 Regulation FD Disclosure.

See Item 9.01, Exhibit 99.

The information contained in this Item 7.01 and in <u>Exhibit 99</u> is being furnished, and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to liability under such Section 18. Furthermore, the information contained in this Item 7.01 and in <u>Exhibit 99</u> shall not be deemed to be incorporated by reference into our filings under the Securities Act of 1933, as amended (the "Securities Act"), or the Exchange Act.

#### Item 9.01 Financial Statements and Exhibits.

(b) Exhibits.

Exhibit No.	Exhibit Description
99	Press Release dated December 13, 2016.
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## **SIGNATURES**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned hereunto duly authorized.

## PCS EDVENTURES!.COM, INC.

Dated: December 13, 2016

By: /s/Robert Grover

Robert O. Grover Executive Vice President

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FOR IMMEDIATE RELEASE December 13, 2016

PCS EDVENTURES! THRUST UAV TAPS NEWEGG FOR NORTH AMERICAN SALES AND DISTRIBUTION

Newegg to Carry Thrust UAV Flagship Drone 250R Pro.

Boise, Idaho, December 13, 2016 — Thrust UAV (www.thrust-uav.com), a wholly owned subsidiary of PCS Edventures!.com (OTC:PCSV) and a leader in the drone racing market, today announced it will begin selling its products on Newegg.com. Newegg is one of the industry's leading tech-focused online retailers with a customer base of technology enthusiasts and early adopters. Thrust UAV is selling the Riot 250R Pro racing drone on Newegg and will run multiple promotions throughout the holiday season leading up to the Christmas holiday.

Drones appeal to our tech enthusiast customer base, which includes everyone from recreational hobbyists to competitive racing pilots," said Merle McIntosh, Newegg SVP of Sales & Marketing. "Newegg considers drones to be an important growth category, strategically important to the company as we continue to expand our offering in emerging categories."

"Thrust UAV is excited for the opportunity to sell direct to FPV racing customers across North America on Newegg.com," said Todd Hackett, CEO of PCS Edventures. "Newegg is a great fit for Thrust UAV, and we look forward to promoting sale of the Riot 250R Pro during the holiday season and beyond."

Releasing the Riot 250R Pro through Newegg lets Thrust UAV gain market exposure across North America, part of the company's core strategy of giving as many people as possible the ability to purchase and fly the Riot. Having Newegg as a national sales platform sets up the Riot 250R sales to grow over time during the holiday season and into 2017.

#### **About Thrust UAV**

Thrust UAV, a business unit of PCS Edventures!.com, Inc. (OTCPINK: PCSV) located in Boise, Idaho, builds and manufactures creative innovative, cutting-edge technology solutions for the rapidly expanding FPV (First Person View) drone racing market. Thrust UAV designs and sells FPV race drones, components, frames and high-performance electronic modules applicable to many industries. Learn more at http://www.thrust-uav.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934; actual results could differ materially from such statements.

#### **About Newegg Inc.**

Newegg Inc. is the leading electronics-focused e-retailer in the United States. It owns and operates Newegg.com (http://www.newegg.com) which was founded in 2001 and regularly earns industry-leading customer service ratings. The award-winning website has more than 28 million registered users and offers customers a comprehensive selection of the latest consumer electronics products, detailed product descriptions and images, as well as how-to information and customer reviews. Using the site's online tech community, customers have the opportunity to interact with other computer, gaming and consumer electronics enthusiasts. Newegg Inc. is headquartered in City of Industry, California. Newegg operates Hybrid Centers in City of Industry, CA and Richmond Hill, Ontario.

#### Contact

Investor Contact: Mike Bledsoe 1.800.429.3110, mikeb@edventures.com

Investor Relations Web Site: pcsv.global

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