
**United States
Securities and Exchange Commission
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15[d] of the Securities Exchange Act of 1934

October 20, 2016

Date of Report

[Date of Earliest Event Reported]

PCS EDVENTURES!.COM, INC.

(Exact name of Registrant as specified in its Charter)

IDAHO
(State or Other Jurisdiction
of Incorporation)

000-49990
(Commission
File Number)

82-0475383
(I.R.S. Employer
Identification No.)

345 Bobwhite Court, Suite 200
Boise, Idaho 83706
(Address of Principal Executive Offices)

(208) 343-3110
(Registrant's Telephone Number, including area code)

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see general instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14-a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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FORWARD-LOOKING STATEMENTS

Except for historical facts, all matters discussed in the Press Release attached to this Current Report, which are forward-looking, involve a high degree of risk and uncertainty. Certain statements in this Press Release set forth management's intentions, plans, beliefs, expectations, or predictions of the future based on current facts and analyses. When we use the words "believe", "expect", "anticipate", "estimate", "intend" or similar expressions, we intend to identify forward-looking statements. You should not place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated in such statements, due to a variety of factors, risks and uncertainties. Potential risks and uncertainties include, but are not limited to, competitive pressures from other companies within the Educational Industries, economic conditions in the Company's primary markets, exchange rate fluctuation, reduced product demand, increased competition, inability to produce required capacity, unavailability of financing, government action, weather conditions and other uncertainties, including those detailed in the Company's SEC filings. The Company assumes no duty to update forward-looking statements to reflect events or circumstances after the date of such statements.

Item 7.01 Regulation FD Disclosure.

See Item 9.01, Exhibit 99, regarding a Press Release disseminated on October 20, 2016, regarding new product and business activities, by the Company.

The information contained in this Item 7.01 and 9.01 in Exhibit 99 is being furnished, and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to liability under such Section 18. Furthermore, the information contained in this Item 7.01 and 9.01 in Exhibit 99 shall not be deemed to be incorporated by reference into our filings under the Securities Act of 1933, as amended (the "Securities Act"), or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(b) Exhibits.

<u>Exhibit No.</u>	<u>Exhibit Description</u>
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99	Press Release dated October 20, 2016.
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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned hereunto duly authorized.

PCS EDVENTURES!.COM, INC.

Dated: October 20, 2016

By: /s/ Robert Grover

Robert O. Grover
Executive Vice President

PCS EDVENTURES! ANNOUNCES DRONE EDUCATION PACKAGE

PCS Edventures!.com announces a complete drone education package for STEM educators.

Boise, Idaho, October 20th, — PCS (PCSV) a leading provider of K-12 Science and Engineering (STEM) programs and leader in the design and manufacturing of precision technology for drone racing and robotics today announced the upcoming launch of Discover Drones, the latest robotics-based STEM education solution from PCS Edventures!

The Discover Drones program provides a unique STEM education approach that includes modular drones that students construct as they learn the various systems within the drone, a drone flight simulator program license for flight training and practice, a fully developed curriculum using the unique PCS Edventures LABCard format, a classroom license for Droneology, the Edventures digital application that prepares students for real world drone use and more.

Heidi Grover, Director of Development and Marketing at PCS Edventures! said of the program, “We’re excited to see this product literally “taking off” next month. The hardware, software, curriculum and other supplies we’ve sourced and tested over the past six months are wonderful and educators are going to love it!”

The core product in the kit, designed by Thrust UAV, is RubiQ, a modular educational drone platform specifically designed for student use. RubiQ joins the PCS iQ lineup of robotics and engineering products that includes EiQ (Engineering), RiQ (Robotics) and now RubiQ (UAV). A video clip of RubiQ in testing can be viewed [here](#).

Michelle Fisher, PCS Director of Curriculum, recently presented the product package and upcoming release at the Florida After School Alliance (FASA) last week in Orlando. In response to a packed hands-on workshop she said, “It was wonderful to get such a warm reception at the FASA conference. The participants in the workshop were excited to be able to offer their students a hands-on learning experience that encouraged active experimentation and could bring the thrill and camaraderie of team sports to their STEM programs.”

The Discover Drones package will be sold through the PCS Edventures direct sales team as well as resellers including School Specialty who has dedicated a full page of their 2017 Frey Scientific catalog to the product. Additional channel sales partners are in discussions with PCS regarding carrying the product which will include a variety of package configurations ranging from a single drone after-school package priced in the sub thousand dollar range to a full classroom solution for around six thousand dollars.

Mike Bledsoe, PCS Treasurer and Vice President said of the upcoming product launch, “The reason I was so excited to join the PCS team this year was for this very reason – we bring education to life through incredibly engaging experiences such as building and flying drones. It just doesn’t get any better. And from a business perspective, we realize there are over 25,000 Jr.-Sr. High Schools that are perfect potential customers for this type of product, and we’re one of the first providers of a complete STEM-Drone solution. I can’t wait to see the market reaction to this new product.”

About PCS:

PCS Edventures!.com, Inc. (OTCQB: PCSV) is a Boise, Idaho company that designs and delivers technology-rich products and services for the K-12 market that develop 21st century skills. PCS programs emphasize experiential learning in Science, Technology, Engineering, Arts, and Math (STEAM) and have been deployed at over 7,000 sites in all 50 United States and 17 foreign countries. Additional information on our STEAM products is available at <http://www.edventures.com>.

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This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934; actual results could differ materially from such statements.

Contact

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Investor Relations Web Site: [pcsv.globalhttp://www.edventures.com/investors](http://www.edventures.com/investors)
<http://www.edventures.com/investors>

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